

Ilkley Gazette Wharfedale & Airedale Observer

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Local Display	per single column centimetre.
Flat Rate (Local Display)	£3.55
Guaranteed Position	£4.26
Local Display (Features)	£4.26
Motors	£3.55
Business Profiles (28cm x 5 cols Mono)	£420
Colour Premiums:	25%

Classified Advertising Rates	per single column centimetre.
Situations Vacant (Including Target Series)	£17.20
Motors (Classified)	£1.50
Announcements	£8.05
Holidays	£4.80
Business	£4.80
Sales	£4.80
Services	£4.80
Auctions	£4.80
Entertainments	£4.80
Features (Classified)	£4.80
Education / Training	£8.05
Personal, Chat and Date, Business Opportunities, Licensed notices	£5.80
Colour Premiums:	25%

Column Widths

1 Col	27mm
2 Cols	56mm
3 Cols	85mm
4 Cols	114mm
5 Cols	143mm
6 Cols	172mm
7 Cols	201mm
8 Cols	230mm
9 Cols	259mm
10 Cols	288mm
11 Cols	317mm
12 Cols	346mm

Published:	Thursday – Weekly / Broadsheet
Colour Copy Deadline:	One week prior to publication
Agency Commission:	10%
Page Depth:	530mm (Display and Classified)
Screen Ruling:	Process Colour – lpi / Mono – 85 lpi
Font Information:	Supplied on request
Print Process:	Web Offset
Deadlines:	
Property:	4pm Monday prior to publication
ROP / Others:	12 noon Tuesday prior to publication
Sits Vac:	4pm Tuesday prior to publication. Films to Bradford