

Telegraph & Argus

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Local Display	per single column centimetre.
Flat Rate Sat, Mon, Tues	£7.50
Flat Rate Wed, Thurs, Friday	£10.00
Guaranteed Position Sat, Mon, Tues	£9.00
Guaranteed Position Wed, Thurs, Friday	£12.00
Announcements (Company Meetings, Financial, Public Notices)	£30.00
Motors (Sat, Mon, Tues)	£7.50
Motors (Wed, Thurs, Friday)	£10.00
Education/Training	£30.00
Dated Copy (Ents. 1 Day Events etc) (2 consecutive insertions)	£17.35
Colour Premiums:	25%

Classified Advertising Rates	per single column centimetre.
Situations Vacant (Includes Bradford Target & Target Series)	£54.45
Motors (Classified)	£5.25
Properties (Private)	£12.95
Announcements (Public, Legal)	£30.00
Licence Notices	£21.50
Holidays	£12.95
Business	£12.95
Sales	£12.95
Services	£12.95
Auctions	£12.95
Entertainment (2 Insertions Telegraph & Argus)	£17.35
Features (Classified)	£12.95
Education/Training	£30.00
Dated Copy (Ents 1 Day Events etc) (2 consecutive insertions)	£17.35
Colour Premiums:	25%

Column Widths

1 Col	27mm
2 Cols	56mm
3 Cols	85mm
4 Cols	114mm
5 Cols	143mm
6 Cols	172mm
7 Cols	201mm
8 Cols	230mm
9 Cols	259mm

Published:	Monday To Saturday Inclusive
Agency Commission:	10%
Page Depth:	340mm (Display and Classified)
Screen Ruling:	Process Colour - 100 lpi / Mono - 85 lpi
Font Information:	Supplied on request
Print Process:	Web Offset
Copy Deadlines:	4pm Two days prior to publication at the Bradford Office excluding Births, Lost and Found, Deaths and Colour Advertisements.