

Craven Herald & Pioneer

38 High Street, Skipton, BD23 1JU.
 Tel: 01756 792577 Advertising / 01756 794117 Editorial
 Fax: 01756 700310
 Email: andrea.houldsworth@skipton.newsquest.co.uk
 Internet: www.cravenherald.co.uk

Local Display

per single column centimetre.

Flat Rate (Local Display)	£4.80
Guaranteed Position	£5.76
Local Display (Features)	£5.76
Motors (Display)	£4.80
Business Profiles (28cm x 5 cols Mono)	£495
Colour Premiums:	25%

Classified Advertising Rates

per single column centimetre.

Situations Vacant	£32.00
Motors (Classified)	£2.75
New Developers	£7.55
Announcements	£13.60
Holidays	£8.15
Business	£8.15
Sales	£8.15
Services	£8.15
Auctions	£8.15
Entertainment	£8.15
Features (Classified)	£8.15
Front Page	£9.60
Education / Training	£13.60
Personal, Chat and Date, Business Opportunities, Licensed Notices	£9.80
Colour Premiums:	25%

Column Widths

1 Col	27mm
2 Cols	56mm
3 Cols	85mm
4 Cols	114mm
5 Cols	143mm
6 Cols	172mm
7 Cols	201mm
8 Cols	230mm
9 Cols	259mm
10 Cols	288mm
11 Cols	317mm
12 Cols	346mm

Published:	Friday - Weekly / Broadsheet
Agency Commission:	10%
Page Depth:	540mm (Display and Classified)
Screen Ruling:	Process Colour – 100 lpi / Mono – 85 lpi
Font Information:	Supplied on request
Print Process:	Web Offset
Deadlines:	
Property:	12pm Tuesday prior to publication
ROP / Others:	2pm Tuesday prior to publication
Sits Vac:	5pm Tuesday prior to publication
	Films to Bradford